

THE INTERACTIVE WORKSHOP

Technical File Virtual Experience



**WINDOWS
TO INFINITY**

By Expotour Itinerant

What will the visitor see?

The visitor will immerse themselves in a unique experience where reality and virtual merge before their eyes. The Interactive Workshop uses tablets that act as magical windows: when focusing on a space, a work or an element of the tour, digital experiences appear that overlap with the real environment.

The public will be able to discover characters that come to life, surprising visual effects, hidden layers of information about the Windows to Infinity worlds and scenes that expand the story beyond the visible. The feeling is that of exploring a world that exists simultaneously on two planes: the physical and the imaginary.

This proposal turns the visitor into an active protagonist; they don't just observe, but interact, explore and play with the possibilities that unfold on the screen. Each participant lives their own adventure, unique and personalized, depending on where they direct their gaze and how they decide to interact.



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Concept

The Interactive Workshop is an augmented reality experience designed for the public to experience the magic of the Windows to Infinity universe from within. Through a tablet, the everyday is transformed: objects, rooms and works reveal different layers of meaning, hidden characters and unexpected moments that surprise and entertain.

It is a living workshop of imagination, where art and technology dialogue in real time. It is an invitation to discover the invisible and to play with creativity in a space where the border between the real and the virtual disappears.



WINDOWS TO INFINITY

Modules

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